

# 2022 VISION

**SEEING CHRIST IN THE FACES OF THOSE  
WE SERVE**

**LCUSA NATIONAL ASSEMBLY  
AUGUST 26-27, 2022  
KNOXVILLE, TN**





# Ladies of Charity NATIONAL ASSEMBLY AUGUST 25-28, 2022

**2022 Vision: Seeing Christ in  
the faces of those we serve**

## FEATURING GUEST SPEAKERS:



**Rev. Patrick J.  
Griffin, C.M.**

Fr. Griffin is a Brooklyn native and was ordained a Vincentian priest in 1979. After ordination, he completed a doctorate in Biblical Studies and has taught at various universities and seminaries. From 1993-1999, he worked in Rome as the Econome General of the Congregation of the Mission (the Vincentians). From 2010-2014, Fr. Griffin ministered in Paris as the Director General of the Daughters of Charity.

In March 2014, Fr. Griffin returned to St. John's University where he assumed his current position as the Executive Director for the Vincentian Center for Church and Society.



**Sandy Figueroa**

Sandy Figueroa is an Associate member of the Sisters of Charity of New York. She is the co-chair of the Voting and Anti-Racism Committee and a member of the VinFam North American Social Justice Committee. She is also the president and spiritual advisor of the St. Boniface Conference of the Society of St. Vincent de Paul, and chair of the Rockville Centre Diocese Voice

of the Poor Task Force for the Society of St. Vincent de Paul and is a member of the Conference Renewal Committee. She is a member of the Ministry to Catholics of African Ancestry for the Brooklyn/Queens and Rockville Centre Dioceses. In addition, Sandy is an adjunct Associate Professor in the Business Department of Hostos Community College (CUNY) and the School of Professional Studies (CUNY).



**Chester W.  
Pun-chuen**

Chester W. Pun-chuen Program Director of Access Cultural Diversity promoting English Language Learners Program (ELL) at Ladies of Charity is a certified ESL teacher recognized by North American Mission Board/Knoxville International Network. Born in Manila, Philippines, studied and graduated from University of the East (Philippines) with a Business Administration major in

Economics and Marketing. He began his career in the shipping industry which evolved into a worldwide experience as International Business Development Manager (Asia Pacific and Latin America); Transpacific Manager (North America). Subsequently involved in developing strategic planning and promoting program for private and nonprofit organizations such as Unity in Diversity, Knights of Columbus, Sacred Heart Cathedral Strategic Core Team.



**Chuck Levesque**

Charles Levesque works as a President & Executive Director at Depaul USA, which is an Organizations company with an estimated 55 employees; and founded in 2009. Charles graduated from Northwestern University School of Law in 1992 and is currently based in Philadelphia, United States. Depaul USA offers homeless and disadvantaged people the opportunity to fulfill their potential and move towards an independent and positive future. Depaul USA's strategic goal is to develop its services in response to homelessness and fill program gaps where they exist.



**Fr. Ragan Schriver**

Fr. Ragan Schriver is an Associate Professor of Practice at the University of Tennessee College of Social Work as well as the Director of the MSSW Program, Knoxville Campus and chair of the Forensic Social Work Certificate Program. He teaches clinical and leadership courses in the MSSW program. He also serves as the Special Assistant to the President of Catholic Charities USA. In this role

he takes part in a team process to develop integrated health programs within the network. He previously served as Executive Director of Catholic Charities of East Tennessee for fifteen years. He earned his MSW from Washington University in St. Louis, MO and became a licensed social worker in 2001. He earned his Doctor of Psychology degree in 2016, his capstone project was on Trauma Informed Care.



**Rev. Dr. Bruce  
Spangler**

The Rev. Dr. Bruce Spangler is CEO of Volunteer Ministry Center, a nonprofit organization devoted to ending and preventing homelessness in Knoxville, Tenn. Spangler is former pastor of West View UMC, Washington Pike UMC, and Central UMC (all of Knoxville) and St. Elmo UMC (Chattanooga, Tenn.).



**Derrick Furlow Jr.**

Growing up, Derrick saw himself as another kid who wanted a better life and knew sports, in particular, football would serve as a vehicle to a better life. After growing up with much adversity, he began working towards shifting his perspective from a temporary experience of playing on the field to a permanent purpose of serving those who currently and formerly played sports. Today, Derrick

travels across the United States sharing his story with the hope of empowering others to never to yield when facing adversity. He is a proud graduate of the University of Tennessee where he earned his Bachelor of Science degree in Legal Studies and his Masters of Science degree in Sports Psychology.



# Ladies of Charity

## NATIONAL ASSEMBLY

### AUGUST 25-28, 2022

*2022 Vision: Seeing Christ in  
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## HOTEL RESERVATIONS

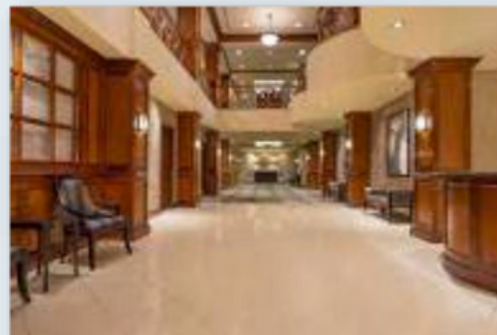
**Crowne Plaza Downtown Knoxville**  
**401 West Summit Hill Dr.**  
**Knoxville, TN. 37902**

You can make your hotel reservations by emailing James Julius at [jjulius@crowneknex.com](mailto:jjulius@crowneknex.com) or calling 865-522-2600 .

**Rate: \$141/night** (2 queen beds—\$10 additional for 1 queen and \$15 additional for king bed)

Parking \$5/day for registered hotel guests

**Deadline for this rate—7/25/2022**



## AIRPORT INFORMATION/PARKING



For information about parking at the airport, please contact Republic Parking at (865) 970-2749.

**All airport parking lots provide accessible parking spaces. If you need wheelchair assistance at your vehicle, please notify an airport employee located curbside or call (865) 342-3180 between the hours of 5 am and 7 pm daily.**

If you are planning to pick up a passenger quickly, try the airport's Phone & Wait Lot for FREE temporary parking. Located along Airport Loop Road, the Phone & Wait Lot allows you to stay with your vehicle while you wait for your guest to arrive. When your guest is ready to be picked up, they simply use their cell phone or one of the airport's courtesy telephones to call and arrange a pick-up location.

<https://flyknoxville.com/parking-directions/#map>

## Ground Transportation

**AAA Taxi**  
**(865) 970-0016**

**Benchmark Taxi**  
**(865) 310-7047**

**OB's Taxi**  
**(865) 388-1582**

**Royal Taxi**  
**(865) 936-3356**

**Sunday Taxi**  
**(865) 518-1223**

**Tennessee Transportation**  
**(865) 242-9719**

**1-n-only Taxi**  
**<http://www.1nonlytaxi.com/>**  
**(865) 242-9719**

**Lightning Taxi**  
**(865) 719-4330**  
**<http://www.lightningtaxi.us/>**



**Ladies of Charity**  
**NATIONAL ASSEMBLY**  
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**THURSDAY – AUGUST 25, 2022**

- 8:30a – 12:00p**    **Registration & Delegate Check-In**  
*(Mezzanine)*
- 2:00p – 5:00p**    **Registration & Delegate Check-In**  
*(Mezzanine)*
- 4:30p – 7:30p**    **LCUSA Dinner/Board Meeting**  
*(Salon A)*
- 7:00p – 9:00p**    **Meet and Greet Reception** “Jeans  
and pearls”, Vendor Exhibits, Wine  
Pull and Silent Auction  
*(Summit 1)*

**FRIDAY – AUGUST 26, 2022**

- 7:00a – 7:20a**    **Rosary** - Immaculate Conception  
of the Blessed Virgin Mary Catholic  
Church
- 7:00a – 8:30a**    **Registration & Delegate Check-In**
- 7:00a – 8:15a**    **Continental Breakfast** *(Summit  
Prefunction)*
- 8:30a – 9:30a**    **Opening Mass** - Immaculate Conception  
of the Blessed Virgin Mary Catholic  
Church
  - **Rev. Richard Gielow, C.M. (Presider  
and Homilist), LCUSA Spiritual  
Advisor**
  - **Fr. Timothy Sullivan, CSP, (Co-  
celebrant), Associate Pastor,  
Immaculate Conception , Knoxville**
- 9:30a – 10:00a**    **Opening Ceremonies**
  - Call to Order & Welcome
    - Peggy Keene, LCUSA President
  - Welcome
    - Most Reverend Richard F. Stika,  
Bishop of Knoxville
  - Welcome to Knoxville
    - Natalea Cummings, President  
Ladies of Charity Knoxville
  - Roll Call & Report of Credentials
    - Ashley Larsen
  - Introduction of Board and Past  
Presidents
    - Peggy Keene, LCUSA President
  - Presentation of National Assembly  
Rules
    - Margaret Hanson,  
Parliamentarian LCUSA
  - Time Keeper
    - Lola Stephens

**"Lord, when did we see you hungry  
and feed you, or thirsty and give  
you something to drink? When did  
we see you a stranger and invite  
you in, or needing clothes and  
clothe you? When did we see you  
sick or in prison and go to visit  
you?" The King will reply, "Truly I  
tell you, whatever you did for one  
of the least of these brothers and  
sisters of mine, you did for me."  
**Matthew 25:37-40****

- 10:00a – 10:45a**    **PLENARY SPEAKER – Rev. Ragan  
Shriver**  
Director of MSSW Program and  
Associate Professor of Practice at the  
University of Tennessee, Knoxville and  
CCUSA Special Assistant to the  
President of Strategic Integration.  
**“Widening the Frame: Expanding  
Perspectives on the impact of  
poverty” (Summit 1)**
- 10:45a – 11:15a**    **Table Discussions and Sharing**
- 11:30a – 1:00p**    **Lunch** *(Summit Prefunction)*
- 1:00p – 2:00p**    **REGIONAL MEETINGS and  
ELECTIONS**
  - Northeastern *(Salon B)*
  - Mid-Atlantic *(Salon C)*
  - North Central *(Salon A)*
  - Southern *(Summit 1)*
  - Western *(Private Dining Room)*
- 2:00p - 2:45p**    **LCUSA SHOWCASE OF PROJECTS  
(Session 1)**
  1. **Ladies of Charity of Chattanooga  
Layette Program** *(Salon A)*
  2. **English Language Learners -  
Access Cultural Diversity -  
Chester Pun-chuen, Director**  
*(Salon B)*
  3. **Scarecrow Foundation –  
Sustainable Food Pantry for  
University Students** *(Salon C)*
  4. **The Volunteer Ministry Center  
“The Foyer” - Bruce Spangler,  
Ph.D., Executive Director**  
*(Summit 1)*



**FRIDAY – AUGUST 26, 2022  
(CONTINUED)**

3:00p - 3:45p	<b>LCUSA SHOWCASE OF PROJECTS (Session 2)</b> <i>Repeat above sessions</i>
4:00p - 4:30p	<b>JUNIOR LADIES OF CHARITY INFORMATION SESSION</b> <i>(moderators and all interested parties) -Nancy Bianculli (Board Room 1)</i>
	<b>“ARE YOU BEING CALLED?” LAY VINCENTIAN MODERATOR FORMATION INFORMATION SESSION – Sr. Claire Debes, DC (Private Dining Room)</b>
6:00p	<b>CASUAL DINNER AND MUSIC (Summit Ballroom)</b>

**SATURDAY- AUGUST 27, 2022**

7:00a – 7:20a	<b>Rosary - Immaculate Conception of the Blessed Virgin Mary Catholic Church</b>
7:00a – 8:30a	<b>Registration open</b>
7:00a – 8:15a	<b>Continental Breakfast (Summit Prefunction) Association Presidents’ Breakfast (Salon C)</b>
8:30a – 9:00a	<b>PRAYER SERVICE - Sr. Grace Hartzog, SC and Sr. Claire Debes, DC, Spiritual Moderators for LCUSA (Summit 1)</b>
9:00a – 9:45a	<b>PLENARY SPEAKER – Charles A. Levesque, J.D. President &amp; Executive Director, DePaul USA - “DePaul USA: A Vincentian Response to Homelessness in America” (Summit 1)</b>
9:45a – 10:15a	<b>Table Discussions and Sharing</b>
10:15a – 10:30a	<b>BREAK</b>
10:30a – 11:15a	<b>PLENARY SPEAKER Rev. Patrick J. Griffin, C.M. Executive Director, Vincentian Center for Church and Society, St. John’s University, Queens, NY “BEING VINCENT DE PAUL: A PRIMER” (Summit 1)</b>
11:15a – 11:45a	<b>Table Discussions and Sharing</b>

11:45a – 1:00p	<ul style="list-style-type: none"><li>• <b>LUNCH ON YOUR OWN</b></li><li>• <b>Past National Presidents Luncheon (Salon C)</b></li><li>• <b>Spiritual Moderators Luncheon (Salon A)</b></li></ul>
12:15p	<b>SILENT AUCTION CLOSSES</b>
1:00p – 1:45p	<b>PLENARY SPEAKER - Sandy Figueroa A.A.S., B.S., M.S. Co-chair of the Sisters of Charity Voting and Anti-Racism Committee and a member of the VinFam North American Social Justice Committee. “WHO IS MY NEIGHBOR? SYSTEMIC RACISM AND OUR RESPONSE” (Summit 1)</b>

1:45p – 2:15p	<b>Table Discussions and Sharing</b>
2:15p – 3:30p	<b>BUSINESS MEETING (Summit 1)</b> <ul style="list-style-type: none"><li>• <i>President’s Report</i></li><li>• <i>Treasurer’s Report</i></li><li>• <i>AIC/Madagascar collection</i></li><li>• <b>Elections – ALL DELEGATES MUST BE PRESENT</b></li><li>• <i>Presentation of 2023 Assembly in Buffalo, NY</i></li><li>• <i>Assembly Resolutions</i></li></ul>
4:00p	<b>Buses Depart for Cathedral</b>
5:00p - 6:00p	<b>CLOSING MASS – The Cathedral of the Most Sacred Heart of Jesus</b>
6:30p - 7:30p	<b>Cocktails – Crowne Plaza (Summit Ballroom)</b>
7:30p - 10:00p	<ul style="list-style-type: none"><li>• <b>BANQUET</b></li><li>• <b>INSTALLATION OF OFFICERS</b></li><li>• <b>PRESENTATION OF LAY VINCENTIAN MODERATOR CERTIFICATES</b></li><li>• <b>FINAL BLESSING</b></li></ul>

**SUNDAY – AUGUST 28, 2022**

8:00a-10:00a	<b>LCUSA Breakfast/Board Meeting (Salon C)</b>
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## **SILENT AUCTION DONATION**

The 2022 Silent Auction Committee is looking forward to welcoming you to Knoxville, TN. We greatly appreciate your help to defray the cost of the assembly through your donations to the silent auction. This year we are limiting the silent auction to gift cards only. Our limited storage space and logistical issues have caused this change. Please consider donating cards from your favorite national stores and brands. Think of how easily your winnings will fit into your suitcase for the trip home. You may also feel free to send a check made payable to "LCUSA Assembly" if you prefer. Please send your donation to Silent Auction LOC at 121 W Baxter Avenue, Knoxville, TN, 37917. Please send us the gift card(s) and following information describing your donation by August 1, 2022: We would appreciate receiving these cards prior to the Assembly.

**Full Name :**

**Email:**

**Phone Number:**

**Present Address :**

**The City :**

**State :**

**Zip Code :**

**Description of Gift Card & Vendor**





# Registration Form

Please register online and submit a secure payment at [aic.ladiesofcharity.us/register-assembly-2022](http://aic.ladiesofcharity.us/register-assembly-2022) or use the form below, make checks payable to **LCUSA** and mail with this form to:  
Ashley Larsen LCUSA National Service Center, 2816 East 23rd Street Kansas City, MO 64127 (816) 260-3853

DATE OF REGISTRATION

/   /

## PERSONAL INFORMATION

Full Name :

Email:

Phone Number:

Present Address :

The City :

Present State :

Zip Code :

May we publish your contact information in the assembly roster?  Yes  No  Name Only

Your LCUSA Region  Mid-Atlantic  North Central  Northeastern  Southern  Western

Please check any below that apply to you:

Association:  President  Officer  Member  Vincentian Spiritual Advisor/Moderator

Individual Member Ladies of Charity  Junior Ladies of Charity Member

LCUSA:  Current Board Member  Past Board Member  Past National President

Religious:  Priest  Daughter of Charity  Sister of Charity  Other:: \_\_\_\_\_

Other:  Guest \_\_\_\_\_

Special Needs: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Emergency Contact:

Phone Number:

Phone Number:



**Ladies of Charity USA**  
**NATIONAL ASSEMBLY**  
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## REGISTRATION OPTIONS

Please fill in the amount paid in the blanks below:

Full Assembly Registration	One-Day-Only Options	Support
<ul style="list-style-type: none"> <li>• Full Registration Includes:</li> <li>• Breakfast – Friday and Saturday</li> <li>• Plenary Sessions and Workshops – Friday and Saturday</li> <li>• Lunch - Friday</li> <li>• Dinner– Saturday</li> </ul> <p><b>Full Assembly Registration–</b></p> <p><b>\$250.00      \$ _____</b></p>	<p><b>Friday Only Registration-</b>  <b>\$100.00      \$ _____</b></p> <ul style="list-style-type: none"> <li>• Daily Events</li> <li>• Breakfast &amp; Lunch</li> </ul> <p><b>Saturday Only Registration-</b>  <b>\$150.00      \$ _____</b></p> <ul style="list-style-type: none"> <li>• Daily Events, plus Breakfast and</li> <li>• Dinner w/cash bar</li> </ul> <p><b>Saturday Evening Only</b>  <b>Registration-</b>  <b>\$80.00      \$ _____</b></p> <ul style="list-style-type: none"> <li>• Mass</li> <li>• Dinner w/cash bar</li> </ul>	<p>I am unable to attend. Please accept my donation to help defray costs.</p> <p><b>\$ _____</b></p>

*A \$30 handling fee will be applied to any registration cancellations received before August 15, 2022  
Please note that no registration cancellations can be accepted after August 15, 2022  
For more information contact 2022 National Assembly Registration/Hospitality Chairperson: Lisa Daley – 865-659-3321 BLASDaley@gmail.com*

**THANK YOU FOR REGISTERING**



## KNOXVILLE ATTRACTIONS

### THE MOST SACRED HEART OF JESUS CATHEDRAL

The Cathedral of the Most Sacred Heart of Jesus is the newest Cathedral built in the United States. Enjoy the opportunity for a guided tour and learn about the many symbols of our Catholic faith and history included in the design of this unique worship space. The murals in Cathedral dome are a highlight and among the relics of Saints and Popes is a stole worn by St John Paul II. Enjoy mass, tour, lunch and shop at the Paraclete Catholic Bookstore. Price to be determined (depends on number of participants). If interested please contact Lisa Daley @ BLASPDaley@gmail.com

### CADES COVE

Cades Cove is a broad, verdant valley surrounded by mountains and is one of the most popular destinations in the Great Smokies. It offers some of the best opportunities for wildlife viewing in the park. Large numbers of white-tailed deer are frequently seen, and sightings of black bear, coyote, ground hog, turkey, raccoon, skunk, and other animals are also possible. <https://www.nps.gov/grsm/planyourvisit/cadescove.htm>

### THE SUNSPHERE

The 4<sup>th</sup> Floor Observation Deck offers a breathtaking 360-degree view of stretching from downtown to the Great Smoky Mountains including World's Fair Park, the Tennessee Rive, and the University of Tennessee Campus. A 1982 World's Fair timeline, gallery, memorabilia, and gift shop await visitors. Tickets need to be reserved in advance. Help Knoxville celebrate the 40<sup>th</sup> anniversary of the 1982 World's Fair! <https://www.visitknoxville.com/sunsphere-tickets/>

### KNOXVILLE MUSEUM OF ART

The Knoxville Museum of Art celebrates East Tennessee's rich, diverse visual culture and its connections to the wider currents of world art. The Museum is currently featuring is an exhibit, "You Should've Been There" celebrating the 40<sup>th</sup> Anniversary of the 1982 World's Fair. <https://knoxart.org/>

### TENNESSEE RIVER BOAT

Create some memories on our authentic paddlewheeler—The Star of Knoxville. They offer a variety of lunch and dinner cruises along with sightseeing only tickets. <https://tnriverboat.com/>

### KNOXVILLE FOOD TOURS

Come discover the Flavors of Knoxville, on Knoxville Food Tours. Begin your East Tennessee Adventure by enjoying a complete Knoxville Experience in just a few hours-- a Fantastic Value!  
<https://www.knoxvillefoodtours.com/>

## KNOXVILLE BREW TOURS

Explore Knoxville's breweries with your backstage pass to local beer! Tour a wide variety of breweries on each trip with provided tastings at each stop as your guide takes you behind the scenes where you will learn the history of local breweries and the brewing process from grain to glass.

<https://www.knoxbrewtours.com/>

## KISS CABOOSE TOURS

Explore Knoxville downtown area casually and unscripted in a 1-hour city tour hitting highlights of Knoxville. 3 people maximum; multiple time slots are available. Although they do not charge for this service, the ambassadors do work for tips. Please show them some love if you enjoyed your trip.

Interested in finding out more information? Contact Gina @ 865-722-0779 or visit

[www.kisscaboose.com](http://www.kisscaboose.com) Deadline for reserving is 8/22/22.

**Don't see something you like? Call Visit Knoxville @ 800-727-8045 or <https://www.visitknoxville.com/> for more ideas! Also check out their app, available thru your App Store.**



# + EXPERIENCE KNOXVILLE SAVINGS PASS

Experience Knoxville like a local while enjoying the perks of being Knoxville's guest! In partnership with our local attractions, dining and shops, Visit Knoxville has secured these deals and discounts just for you. If you need a pick-me-up caffeine break, a one-of-a-kind Knoxville souvenir, or a dinner sure to satisfy, it is our hope that you enjoy great savings while exploring all the reasons why **#KNOXROCKS!**

## HOW IT WORKS



Receive a text or e-mail with a link to your passport



Visit locations included in the pass to visit



Show your phone at partner locations to redeem savings





# LADIES OF CHARITY OF THE UNITED STATES OF AMERICA®

AIC USA

*Providing Vincentian Leadership to Women Acting Together Against All Forms of Poverty*

MOST REV. DAVID A. ZUBIK, D.D.  
Episcopal Chairman

REV. RICHARD GIELOW, C.M.  
Vincentian Spiritual Advisor

SR. CLAIRE DEBES, D.C.  
Vincentian Spiritual Moderator

SR. GRACE HARTZOG, S.C.  
Vincentian Spiritual Moderator

#### BOARD OF DIRECTORS

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Western Region, Los Angeles, CA

CHRIS YOUNG  
Western Region, Bountiful, UT

MARGARET HANSON  
Parliamentarian, Binghamton, NY

May, 2022

Dear Friend,

It is with great enthusiasm that we enlist your support for the 42<sup>nd</sup> National Assembly of the Ladies of Charity USA to be held in Knoxville, TN. August 26<sup>th</sup> and 27<sup>th</sup>. Our 2020 Assembly had to be cancelled due to the Pandemic. For the safety of our members, last year, and for the 1<sup>st</sup> time our National Assembly was held virtually was well received and attended. We are very excited to be back and to get together to share all our experiences. Ladies of Charity are everywhere across the United States, probably right in your neighborhood or diocese. Please show that you support them.

*The theme of this assembly is:*

### ***“2022 Vision: Seeing Christ in the faces of those we serve”***

The Ladies of Charity USA is a national network of over 6,000 women who give over one million hours of volunteer service in over 200 communities throughout the US each year. Our Ladies volunteer in food pantries, soup kitchens, thrift stores, and literacy programs. They visit the sick and elderly, feed the homeless, and pray for the souls of the unclaimed dead. They have a special concern for women and children in poverty as well as the frail elderly. The Ladies of Charity mentor young girls to be caring citizens of our society in our “Junior” programs. The Ladies are out performing their duties so society can continue to function.

At the Assembly we provide leadership development, formation, and education programs for our Association leaders focusing on alleviating poverty in all forms. The full program will be available on our website [aic.ladiesofcharity.us](http://aic.ladiesofcharity.us). Costs are continually growing, and we need the support of our family and friends to revitalize and keep our association working.

Please consider assisting with the following tax-deductible contributions:

<b>Legacy Level:</b>	\$5000 and above
St. Vincent de Paul:	\$2,500 -\$4,900
St. Louise de Marillac:	\$1,000 -\$2,499
St. Elizabeth Ann Seton:	\$500 - \$999

Special acknowledgement will be given to underwriters in our assembly program book and we encourage you to take advantage of a complementary ad in the program book.

If you have any questions, Nancy Bianculli our underwriting chair, is available for your call at 412 818-1719. We are most grateful for your consideration and support.

We are already planning for our 2023 Assembly which will be held in Buffalo, N.Y.

WE PRAY FOR THE END OF THE SPREAD OF THE CORONAVIRUS AND FOR RELIGIOUS FREEDOM.

Sincerely,

*Peggy Keene*  
LCUSA National President

*Susan Unbehaun*  
Assembly Chairperson

LCUSA NATIONAL SERVICE CENTER • 2816 E. 23rd St., Kansas City, MO 64127  
Tel: 816-260-3853 • E-mail: [office@ladiesofcharity.us](mailto:office@ladiesofcharity.us)  
Web: [aic.ladiesofcharity.us](http://aic.ladiesofcharity.us)





**LADIES OF CHARITY**  
**OF THE UNITED STATES OF AMERICA ®**

*Providing Vincentian Leadership to Women Acting Together Against All Forms of Poverty*

LCUSA National Service Center  
2816 E. 23<sup>rd</sup> St.  
Kansas City, MO.64127

Phone: 816 260-3853  
Email: office@ladiesofcharity.us  
Web: aic.ladiesofcharity.us

**National Assembly Program Ad/Message Form**

Please refer to the chart below to choose your level of patronage in the Assembly Program booklet. Make checks payable to Ladies of Charity Program Patrons. Please submit your contribution along with the form and camera-ready advertisement to LCUSA National Service Center at the above address by **July 1, 2022**. Ads can be sent by email to above email. Please contact Nancy Bianculli Underwriting Chair (412 818 1719) (email nb7510@outlook.com) if you need further information or assistance. Thank you for your support.

AD Size	
Full page .....	\$500.00
One-half page .....	\$250.00
One-quarter page .....	\$150.00
One-eighth page (business card size) .....	\$100.00
One Line.....	\$50.00

Ad size \_\_\_\_\_ Amount \$ \_\_\_\_\_

Individual or Company Name \_\_\_\_\_

Contact Person (if company) \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

***Ad Specifications:***

- Program booklet is 8.5"x11" stapled
- All ads are color
- Email camera ready art in .pdf file if possible. Word or Publisher documents also accepted.
- Following are the ad dimensions for finished artwork:
  - FULL PAGE: 8w"x10h"
  - 1/2-PAGE: 5"h x 8"w
  - 1/4-PAGE: 5"h x 4"w
  - 1/8-PAGE: (Business Card Size) 3.5"w x 2"h





**LADIES OF CHARITY**  
**OF THE UNITED STATES OF AMERICA ®**

*Providing Vincentian Leadership to Women Acting Together Against All Forms of Poverty*

LCUSA National Service Center  
2816 E. 23<sup>rd</sup> Street  
Kansas City, MO 64127

Phone: 816 260 3853

Email: office@ladiesofcharity.us  
Website: aic.ladiesofcharity.us

**National Assembly Underwriter Form**

40<sup>th</sup> LCUSA National Assembly

***“2020 VISION: Seeing Christ in the Faces of Those We Serve”***

August 26<sup>th</sup> to 28<sup>th</sup>, 2020  
Crowne Plaza,  
Knoxville, Tennessee

***Hosted by the Ladies of Charity Knoxville, Tennessee, Southern Region***

All donations are tax deductible and special acknowledgment will be given to all underwriters in the Assembly program book. Also, any underwriter may choose to submit a complimentary full-page advertisement measuring 8”x10” color (finished artwork dimensions).

Please make checks payable to LCUSA/Underwriting. Please submit this form, your contribution, and program advertisement to LCUSA National Service Center to the address above by July 1, 2020. Please contact Nancy Bianculli, Underwriting Chair person, at (412 818 1719) (email:nb7510@outlook.com) if you need further information or assistance. Thank you for your support.

Legacy Level:	\$5000.00 and above
St Vincent de Paul Level:	\$2500.00-\$4999.00
St Louise de Marillac Level:	\$1000.00-\$2499.00
St Elizabeth Ann Seton Level:	\$500.00-\$999.00

Underwriting Level \_\_\_\_\_

Individual or Company Name \_\_\_\_\_

Contact Person (if company) \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please check (√) here to be listed as Anonymous in the program book \_\_\_\_\_

Otherwise please refer to the attached specifications and/or design form to submit your program ad

**Ladies of Charity USA**  
2022 National Assembly Program Ad Design Form

*Please use the following space to design your advertisement for National Assembly program. Include:*

- Headline, Sub-head, Message, Sponsor Name, etc. (in other words - what do you want your ad to say?)
- Email us your logo, photos, or other images you want included in the ad (.jpg or .png file format only please)

· **FULL PAGE** 8”w x 10”h (use full space provided) \_\_\_\_\_

**½-PAGE** 8”w x 5”h (use this space)

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**1/8- PAGE** 3.5”w x 2”h (use this space)

**1/4-PAGE** 4”w x 5”h (use this space)