

## **Ladies of Charity USA *Mission Market* launches e-commerce Website**

Acting Together Against All Forms of Poverty in the 21<sup>st</sup> century through a global market.

Kansas City, MO. – The Ladies of Charity Mission Market announces the launching of [www.lcusamissionmarket.com](http://www.lcusamissionmarket.com), an e-commerce website that will support the Daughters of Charity skill centers in developing countries. Men and women will learn valuable skills, and increase productivity and earnings as the Ladies of Charity market their products to retailers in the United States of America.

The Mission Market e-commerce website provides a wholesale inventory of a variety of products such as jewelry, handbags and clothing. Retailers will join our efforts to alleviate poverty by purchasing direct trade products for resale from our website in support of the Daughters of Charity missions and artisans. Solidarity will be created as retail markets include trading cards affixed to each product, connecting the purchaser with the artisan who made the craft. Purchasers will have an opportunity learn about the artisan, his/her community, and how the purchase will impact their future. Join “Mission Market” today and make your impact on tomorrow!

Mission Market was created by Ladies of Charity to assist the Daughters of Charity Missions by providing a market for products made in the skill centers in developing countries of the world. Mission Market is grateful to Ascension Health and Mission and Ministry, Inc., for grants provided to initiate this project. We also thank the Ladies of Charity USA Board, Mission Market steering committee and Suzanne Johnson, Ladies of Charity President, for their vision and drive to make this project a reality. Most especially, we thank, Sr. Mary Louise Stubbs, DC and the Daughters of Charity International Project Services (DCIPS), our partners.

### **About the Mission Market**

The Ladies of Charity of the United States of America® is a network of women *working together against poverty*. A member of the International Association of Charities (AIC), we envision, create and implement activities and programs that encourage and empower persons who are vulnerable and economically poor to move from marginalization and despair to participation and hope. We trace our history back to St. Vincent de Paul who founded this mission in 1617 in France.

The “Mission Market” is an online market for the unique goods made by women and men in developing countries where the Daughters of Charity have skill centers. With over 64 countries served by the Daughters’ missions, there is a large diversity of products that will be sold through retail collaborators in the Vincentian family and beyond. Our goal is to expand the outlets for these products so that persons who live in poverty may learn productive skills and build businesses to support their families and communities.

For further information about the Ladies of Charity Mission Market, visit our website [www.lcusamissionmarket.com](http://www.lcusamissionmarket.com).

## **Contact**

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