



LADIES OF CHARITY
OF THE UNITED STATES OF AMERICA ®

Providing Vincentian Leadership to Women Acting Together Against All Forms of Poverty

LCUSA National Service Center
2816 E. 23rd St.
Kansas City, MO.64127

Phone:816 260-3853
Email: office@ladiesofcharity.us
web: aic.ladiesofcharity.us

National Assembly Program Ad/Message Form

Please refer to the chart below to choose your level of patronage in the Assembly Program booklet. Make checks payable to Ladies of charity Diocese of Pittsburgh Program Patrons. Please submit your contribution along with the form and camera-ready advertisement to Ladies of Charity Diocese of Pittsburgh by **June 1st, 2018**. Please contact Nancy Bianculli Underwriting Chair (412 818 1719) if you need further information or assistance. Thank you for your support.

AD Size	
Full page	\$300.00
One-half page	\$175.00
One-quarter page	\$125.00
One-eighth page (business card size)	\$75.00
(Please add \$15 design fee per ad if you are not including camera ready artwork).	

Please print or complete online (<http://aic.ladiesofcharity.us>>Resources>LCUSA Forms)

Ad size _____ Amount \$ _____

Individual or Company Name _____

Contact Person (if company) _____

Email _____

Phone _____

Ad Specifications:

- Program booklet is 8.5"x11" stapled
- All ads are black and white
- Email camera ready art in .pdf file if possible. Word or Publisher documents also accepted.
- Following are the ad dimensions for finished artwork:
 - FULL PAGE: 8w"x10h"
 - 1/2-PAGE: 5"h x 8"w
 - 1/4-PAGE: 5"h x 4"w
 - 1/8-PAGE: (Business Card Size) 3.5"w x 2"h
- Ad design services available for a \$15 fee. Please use attached form for design instruction.



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National Assembly Underwriter Form

38th LCUSA National Assembly
Ladies of Charity: Remember the Past; Embrace the Future:
"Do not believe that things will always be as they are now."~St Louise de Marillac
 September 21st and 22nd, 2018
 Sheraton Station Square
 Pittsburgh PA
Hosted by the Ladies of Charity Diocese of Pittsburgh, Mid Atlantic Region

Please refer to the chart below of suggested levels of underwriting. All donations are tax deductible and special acknowledgment will be given to all underwriters in the Assembly program book. Also, any underwriter may choose to submit a complimentary full-page advertisement measuring 8"x10" (finished artwork dimensions). Please make checks payable to LCUSA/Underwriting. Please submit this form, your contribution, and program advertisement to LCUSA National Service Center by July 1, 2018. Please contact Nancy Bianculli, Underwriting Chair person, at (412 818 1719) if you need further information or assistance. Thank you for your support.

Faith Level	\$2,500.00 +
Hope Level	\$1000.00-\$2499.00
Charity Level	\$500.00-\$999.00

Please print or complete in Adobe (<http://aic.ladiesofcharity.us>>Resources>LCUSA Forms)

Underwriting Level _____

Individual or Company Name _____

Contact Person (if company) _____

Email _____

Phone _____

Please check (√) here to be listed as Anonymous in the program book _____

Otherwise please refer to the attached specifications and/or design form to submit your program ad

Ladies of Charity USA

2018 National Assembly Program Ad Design Form

Please use the following space to design your advertisement for National Assembly program. Include:

- **Headline, Sub-head, Message, Sponsor Name, etc. (in other words -what do you want your ad to say?)**
- **Email us your logo, photos, or other images you want included in the ad (.jpg or .png file format only please)**

< **FULL PAGE 8''w x 10''h (use full space provided)** —————>

½-PAGE 8''w x 5''h (use this space)

1/8- PAGE 3.5''w x 2''h (use this space)

1/4-PAGE 4''w x 5''h (use this space)