



# LADIES OF CHARITY OF THE UNITED STATES OF AMERICA®

AIC USA

*Providing Vincentian Leadership to Women Acting Together Against All Forms of Poverty*

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May, 2022

Dear Friend,

It is with great enthusiasm that we enlist your support for the 42<sup>nd</sup> National Assembly of the Ladies of Charity USA to be held in Knoxville, TN. August 26<sup>th</sup> and 27<sup>th</sup>. Our 2020 Assembly had to be cancelled due to the Pandemic. For the safety of our members, last year, and for the 1<sup>st</sup> time our National Assembly was held virtually was well received and attended. We are very excited to be back and to get together to share all our experiences. Ladies of Charity are everywhere across the United States, probably right in your neighborhood or diocese. Please show that you support them.

*The theme of this assembly is:*

### ***“2022 Vision: Seeing Christ in the faces of those we serve”***

The Ladies of Charity USA is a national network of over 6,000 women who give over one million hours of volunteer service in over 200 communities throughout the US each year. Our Ladies volunteer in food pantries, soup kitchens, thrift stores, and literacy programs. They visit the sick and elderly, feed the homeless, and pray for the souls of the unclaimed dead. They have a special concern for women and children in poverty as well as the frail elderly. The Ladies of Charity mentor young girls to be caring citizens of our society in our “Junior” programs. The Ladies are out performing their duties so society can continue to function.

At the Assembly we provide leadership development, formation, and education programs for our Association leaders focusing on alleviating poverty in all forms. The full program will be available on our website [aic.ladiesofcharity.us](http://aic.ladiesofcharity.us). Costs are continually growing, and we need the support of our family and friends to revitalize and keep our association working.

Please consider assisting with the following tax-deductible contributions:

<b>Legacy Level:</b>	\$5000 and above
St. Vincent de Paul:	\$2,500 -\$4,900
St. Louise de Marillac:	\$1,000 -\$2,499
St. Elizabeth Ann Seton:	\$500 - \$999

Special acknowledgement will be given to underwriters in our assembly program book and we encourage you to take advantage of a complementary ad in the program book.

If you have any questions, Nancy Bianculli our underwriting chair, is available for your call at 412 818-1719. We are most grateful for your consideration and support.

We are already planning for our 2023 Assembly which will be held in Buffalo, N.Y.

WE PRAY FOR THE END OF THE SPREAD OF THE CORONAVIRUS AND FOR RELIGIOUS FREEDOM.

Sincerely,

*Peggy Keene*  
LCUSA National President

*Susan Unbehaun*  
Assembly Chairperson

LCUSA NATIONAL SERVICE CENTER • 2816 E. 23rd St., Kansas City, MO 64127  
Tel: 816-260-3853 • E-mail: [office@ladiesofcharity.us](mailto:office@ladiesofcharity.us)  
Web: [aic.ladiesofcharity.us](http://aic.ladiesofcharity.us)





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Kansas City, MO.64127

Phone: 816 260-3853  
Email: office@ladiesofcharity.us  
Web: aic.ladiesofcharity.us

**National Assembly Program Ad/Message Form**

Please refer to the chart below to choose your level of patronage in the Assembly Program booklet. Make checks payable to Ladies of Charity Program Patrons. Please submit your contribution along with the form and camera-ready advertisement to LCUSA National Service Center at the above address by **July 1, 2022**. Ads can be sent by email to above email. Please contact Nancy Bianculli Underwriting Chair (412 818 1719) (email nb7510@outlook.com) if you need further information or assistance. Thank you for your support.

AD Size	
Full page .....	\$500.00
One-half page .....	\$250.00
One-quarter page .....	\$150.00
One-eighth page (business card size) .....	\$100.00
One Line.....	\$50.00

Ad size \_\_\_\_\_ Amount \$ \_\_\_\_\_

Individual or Company Name \_\_\_\_\_

Contact Person (if company) \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

***Ad Specifications:***

- Program booklet is 8.5"x11" stapled
- All ads are color
- Email camera ready art in .pdf file if possible. Word or Publisher documents also accepted.
- Following are the ad dimensions for finished artwork:
  - FULL PAGE: 8w"x10h"
  - 1/2-PAGE: 5"h x 8"w
  - 1/4-PAGE: 5"h x 4"w
  - 1/8-PAGE: (Business Card Size) 3.5"w x 2"h



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Kansas City, MO 64127

Phone: 816 260 3853

Email: office@ladiesofcharity.us  
Website: aic.ladiesofcharity.us

**National Assembly Underwriter Form**

40<sup>th</sup> LCUSA National Assembly

***“2020 VISION: Seeing Christ in the Faces of Those We Serve”***

August 26<sup>th</sup> to 28<sup>th</sup>, 2020  
Crowne Plaza,  
Knoxville, Tennessee

***Hosted by the Ladies of Charity Knoxville, Tennessee, Southern Region***

All donations are tax deductible and special acknowledgment will be given to all underwriters in the Assembly program book. Also, any underwriter may choose to submit a complimentary full-page advertisement measuring 8”x10” color (finished artwork dimensions).

Please make checks payable to LCUSA/Underwriting. Please submit this form, your contribution, and program advertisement to LCUSA National Service Center to the address above by July 1, 2020. Please contact Nancy Bianculli, Underwriting Chair person, at (412 818 1719) (email:nb7510@outlook.com) if you need further information or assistance. Thank you for your support.

Legacy Level:	\$5000.00 and above
St Vincent de Paul Level:	\$2500.00-\$4999.00
St Louise de Marillac Level:	\$1000.00-\$2499.00
St Elizabeth Ann Seton Level:	\$500.00-\$999.00

Underwriting Level \_\_\_\_\_

Individual or Company Name \_\_\_\_\_

Contact Person (if company) \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please check (√) here to be listed as Anonymous in the program book \_\_\_\_\_

Otherwise please refer to the attached specifications and/or design form to submit your program ad

**Ladies of Charity USA**  
2022 National Assembly Program Ad Design Form

***Please use the following space to design your advertisement for National Assembly program. Include:***

- Headline, Sub-head, Message, Sponsor Name, etc. (in other words - what do you want your ad to say?)
- Email us your logo, photos, or other images you want included in the ad (.jpg or .png file format only please)

< **FULL PAGE 8" w x 10" h** (use full space provided) —————>

**½-PAGE 8" w x 5" h** (use this space)

**1/8- PAGE 3.5" w x 2" h** (use this space)

**1/4-PAGE 4" w x 5" h** (use this space)